



BRIDGE DIGITAL PLATFORM

Cookie Policy

Version 1.0

Effective Date: 25 February 2026

Data Controller (Platform Owner):

Bridge Digital Platform d.o.o.

Strossmayerova 16, 51000 Rijeka, Croatia

Privacy contact: info@bridgedigitalplatform.com

Primary processing and hosting location: European Union (EU)

This Cookie Policy must be read together with the Platform's Privacy Policy.

1. What Are Cookies?

Cookies are small text files that websites send to a user's device (computer, smartphone or tablet) while browsing.

Cookies enable the website to recognise the device and store certain information about preferences or past actions.

Cookies may be:

- **Session cookies** (deleted when the browser is closed)
- **Persistent cookies** (stored for a defined period)

2. Categories of Cookies Used by the Platform

Bridge Digital Platform uses the following categories of cookies and similar technologies.

2.1 Technical (Strictly Necessary) Cookies

These cookies are essential for:

- operation of the website and its core functionalities;
- session management;
- security and abuse prevention;
- storage of cookie preference settings.

Legal basis:

Art. 6(1)(f) GDPR – legitimate interest of the Controller in ensuring platform functionality and security.

Under applicable ePrivacy rules, strictly necessary cookies do not require user consent.



2.2 Security and Logging Cookies

In line with the Privacy Policy

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, the Platform may use technical tools to:

- prevent unauthorised access;
- detect anomalous activity;
- protect system integrity.

Such tools may include temporary technical identifiers.

Legal basis:

Art. 6(1)(f) GDPR – legitimate interest in maintaining cybersecurity and service integrity.

2.3 Analytics Cookies

The Platform may use statistical analytics tools (e.g., Google Analytics) to:

- analyse website traffic;
- measure performance;
- improve user experience;
- evaluate content effectiveness.

Data collected may include:

- IP address (where applicable, anonymised);
- device and browser information;
- pages visited;
- time spent on the site;
- approximate geographic location.

Legal basis:

- User consent (Art. 6(1)(a) GDPR), where required under ePrivacy rules;
- or legitimate interest where analytics are configured in a privacy-minimised, non-invasive manner and permitted under applicable law.

Analytics cookies are installed only after user consent, except where configured in a manner that prevents user identification and qualifies for regulatory exemption.



3. Third-Party Cookies

Certain services integrated into the Platform may set third-party cookies.

Typical example:

- Google Analytics (Google LLC)

In such cases:

- Bridge acts as Controller for the integration of the service;
- the provider may process data in accordance with its own privacy policy.

Users are encouraged to review the privacy policies of the relevant third parties.

4. International Transfers

As stated in the Privacy Policy

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, primary hosting takes place within the EU.

Where analytics tools involve transfers to non-EU countries, Bridge implements:

- Standard Contractual Clauses (SCCs);
- supplementary safeguards where required.

5. Cookie Retention

In general:

- Session technical cookies: stored for the duration of the session only;
- Persistent technical cookies: up to 12 months;
- Analytics cookies: up to 14 months (or shorter, depending on configuration).

Retention periods may vary depending on technical settings.

6. Consent Management

Upon first access to the Platform, users are presented with a cookie banner allowing them to:

- accept all cookies;
- reject non-essential cookies;
- customise preferences.

Consent may be withdrawn or modified at any time via the “Manage Cookies” link available in the website footer.



7. Browser Settings

Users may also:

- block cookies;
- delete previously installed cookies;
- configure their browser to provide prior notifications.

Disabling strictly necessary cookies may affect the proper functioning of the website.

8. Updates

This Cookie Policy may be updated for technical, regulatory or organisational reasons.

The latest version will be published on the website with the updated effective date.